

# RESULTS THAT MATTER: Impact of Live Online

## CREATE COMPETITIVE ADVANTAGE AND PREPARE FOR A SUCCESSFUL RECOVERY WITH ONLINE LEARNING

**Resilience in the face of disruption starts with leadership.** High-performing organizations know that even in times of great challenges, continuing with their leadership development efforts is critical to long-term success. Your people are your most valuable asset and now more than ever is the time to invest in them.

At the Center for Creative Leadership (CCL) we have been delivering results that matter all over the world for the past 50 years. We do this by creating human-centered experiences that drive transformational and sustainable change. **Our portfolio of Live Online solutions is no different.** See for yourself.

## ONLINE SOLUTIONS THAT DELIVER

Live online learning is here to stay and our research consistently shows that these experiences create similar levels of impact as our face-to-face programs. Participant engagement and feedback demonstrate confidence of impact through online learning.

93%

### HIGHLY SATISFIED to a great or very great extent

*"I would recommend attending [CCL's Live Online Programs] because there are concrete examples that can be used to improve virtual teams. I walked away with **specific and actionable tasks** to do today and in the future to improve the virtual team experience."*

-Elizabeth Monroe, Operations Manager, BASF

82%

**INVESTING** in leadership training and development gives my organization a **COMPETITIVE ADVANTAGE**

Source: Center for Creative Leadership's Fall 2019 Importance of Leadership Development in an Economic Downturn Survey

96%

### Likelihood to RECOMMEND

*"Applied learning in a **dynamic but safe setting**. The breakout sessions are **invaluable exposure** to fellow leaders' insights and experiences."*

-Suzanne Jacobs, Blue Cross Blue Shield of North Carolina

60+

**VIRTUAL LEADERSHIP EXPERIENCES** to meet the needs of individuals and organizations

# SOLUTIONS THAT DELIVER

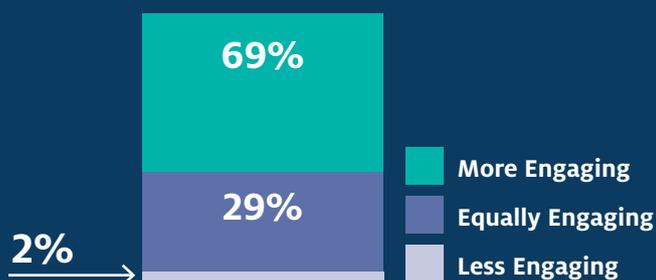
4.2 OUT OF 5

I will be able to **apply the knowledge & skills learned** in this program to my job

*“A very intense and engaging program which makes you self-evolve during every session, excellent for **raising awareness on your own strengths and weaknesses** and how to improve your leadership skills and reach your goals.”*

*-Desara Dushi PhD, LEAD Albania 2020 Fellow - Advisor to the Minister of Justice, Albanian-American Development Foundation (AADF)*

98% of participants rated CCL live online solutions as **equally or more engaging** compared to other online programs.



94%

**EASY**  
to access  
and navigate

*“It’s an **innovative, collaborative experience** that allowed me to think about big picture ideas and learn discrete skills that I can apply to my practice every day.”*

*-Jordan Burke, Principal, Malletts Bay School, Colchester School District, Colchester VT*

*“If you want to become more self-aware as a leader and **learn tactics** to harness your strengths and improve your weaknesses this is the program for you!”*

*-Max Moline, NextGen Director, Jewish Federation of Greater Philadelphia*

*“It is a very **personalized experience** in which you will walk out with actual tools to employ to help you become a more effective leader.”*

*-Jennifer Whitney, Director of Counseling Center, The University of North Carolina Greensboro*

Learn more at [ccl.org/online-leadership-development](https://ccl.org/online-leadership-development)